

EM2D Rewards Program - Quick View

How you can participate in our project of nourishing children worldwide

1. Supporter (consumer)

- Make a minimum monthly pledge of \$75 for one box of Hope Bars (and one child receives whole food nourishment for a month).
- Donate your box and two children will receive whole food nourishment for a month.

Supporter rewards

Share with 3, Pledge for Free! Free for having fun that is! Connect 3 friends, co-workers, neighbors, etc. who make a pledge for at least one box of Hope Bars, and your next box is free (and a child still receives nourishment from EM2D). (View EM2D Rewards Program for full details)



2. Ambassador*

- Activate as an Ambassador for \$49.
- Make a minimum monthly pledge of \$75 for one box of Hope Bars (and one child receives whole food nourishment for a month).
- Donate your box and two children will receive whole food nourishment for a month.
- You are now eligible for all rewards.
- All rewards are paid in "hearts."

3. Hero* (Earn 50% more)

- Activate as an Ambassador for \$49.
 - Make a minimum monthly pledge of \$75 for one box of Hope Bars (and one child receives whole food nourishment for a month).
 - Donate your box and two children will receive whole food nourishment for a month.
 - Achieve Hero status by:
 - Personally connecting 9 Supporters or Ambassadors (who make a minimum monthly pledge of \$75 for one box of Hope Bars)
- or**
- Purchase a Hero Pack at \$375 (5 boxes of Hope Bars to sample, share, or donate and 5-10 children will receive whole food nourishment for a month).

*In order to participate financially in the EM2D Rewards Program you must be personally responsible for nourishing at least one child per month.

Sustainability for the Nourishment of Children

Ambassador Rewards - Share-it-Forward Rewards (Weekly Pay Out)

For every 3 personally connected Supporters or Ambassadors who make a monthly pledge for at least one box of Hope Bars, you earn a reward of 50 Hearts (75 if a Hero). There are no limits on the number of people you can personally connect to the EM2D project.



Example:

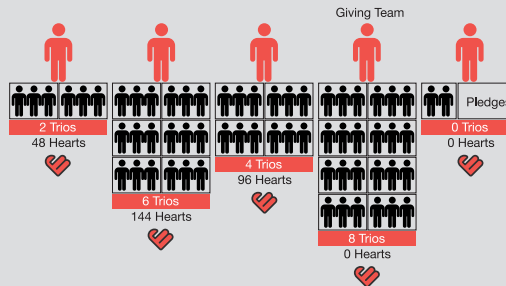
3 connected = \$75*
 6 connected = \$150*
 9 connected = \$225*
 12 connected = \$300*

*Per month income based on Hero status

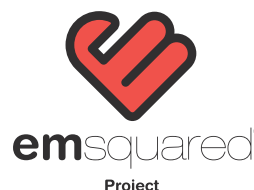
Ambassador Rewards - Impact Rewards (Weekly Pay Out)

Each Ambassador who you personally connect to the EM2D Project becomes a Team Captain. Because everyone participating in the EM2D project is required to give in order to receive, the Team Captain in your community whose own community helps nourish the largest number of children through our world-wide *Buy a Box and Nourish a Child* program, is designated as your "Giving Team." All of your remaining teams are designated as "Reward Teams." (Your Giving Team is designated each week by looking back over the last 30 days, so it could change from time to time).

Every 3 boxes of Hope Bars purchased in each of your Reward Teams is called a trio and you are awarded 16 Hearts (24 if a Hero) for each trio.



Now, let's go impact the world!



Hero Rewards (Weekly Pay Out)

Earn 25 Hearts (37.5 if a Hero) for the purchase of every Hero Pack from any of your personally connected Ambassadors.

Super Hero Rewards (Weekly Pay Out)

Earn 50 Hearts (75 if a Hero) for every 3 Hero Packs purchased by your personally connected Ambassadors within any 90-day period. Earn unlimited Super Hero Rewards.

Connecting Heroes Generates Big Rewards

Become a Hero and share with others who will do the same:



Your income for connecting 3 Heroes:

3 Hero Rewards = \$112.50
 Super Hero Reward = \$75.00
 Share-it-Forward Reward = \$75.00
 Impact Reward (6 trios*) = \$144.00
\$406.50

Plus ongoing \$75.00 per month Share-it-Forward Rewards

*If one of these 3 Heroes is on your Giving Team, you will not earn on the two trios generated by that Hero Pack purchase.

Total Impact Rewards Pool

This reward allows our Ambassadors to participate in a revenue-sharing plan based on the total number of children impacted through our world-wide *Buy a Box and Nourish a Child* program. The pool is funded 1 Heart for every box of Hope Bars purchased and 1 Heart for every box donated. Every 4 weeks the Pool is divided by the number of shares earned by Ambassadors in their individual Reward Teams.

Reward Team Shares

Level	Trio	Earned	Level	Trio	Earned
1	100	1	5	1200	9
2	300	3	6	1500	11
3	600	5	7	1800	15
4	900	7	8	2000	20

*Per Reward Team

All rewards are paid in "hearts," but Heroes receive 50% more Hearts for every reward achievement.

Your Hearts can be donated to an approved charity or converted into cash.

Heart value = \$1 (unless plan exceeds maximum payout)